

NCSA New Council Meeting
Minutes
Chicago, IL
April 7, 2007

Attendance: Bob Shelly, Sean Frost, Jay Weinstein, Jay Howard, Shelly McGrath, Natalie Haber-Barker, Anna Linders, Susan Alexander, Carolette Norwood, Lynn Ritchey, Keith Roberts, Kevin Christiano, Marty Jendrek, Steve Carlton-Ford, Bruce Keith, Lissa Yogan, Robert Newby, Amanda Shropshire, Fayyaz Hussain, and Leslie Wang.

Call to Order: The meeting was called to order by Bob Shelly, President, at 9:00 am. An introduction of council members followed.

President: Bob Shelly

Dean Purdy and Anna Linders will join us after the NCSA Registration Desk closes.

Correction: The name Sean Frost should appear instead of Sean Foster on the NCSA Council 2007-08 roster that was distributed.

There was a clarification of voting members: President, President-Elect, Immediate Past-President, Vice President, Vice President-Elect, Secretary, Treasurer, At-Large Council Members, Membership Chair, and Student Chair.

Executive Officer: Dean Purdy

There were 1,600 members registered for the conference. We need to decide whether we want to have another NCSA-MSS joint conference in 2010; a decision needs to be made by the NCSA Mid-Annual Meeting. A discussion followed.

NCSA will meet at the Hyatt Hotel in Dearborn, MI from April 16-19, 2009. Room rates are \$125-128. A discussion followed.

Vice President: Lissa Yogan

The Program Committee for next year consists of Lynn Ritchey, Kathy Rowell, Susan Warner, Jacqueline Bergdahl, Michael Norris, and Sean Frost. The program theme is titled "Common Situations: Complex Realities." Jonathan Turner will be the Plenary Speaker.

President: Bob Shelly

Session organizers for next year should not promise presenters that NCSA will be able to accommodate them with resources (such as projectors) without checking first with officers. This is a budget issue.

The Mid-Annual Meeting is October 11-12 in Bowling Green, OH.

High School Sociology Workshop: Keith Roberts

This is the 18th year of the High School Sociology Workshop organized by Kathleen Piker-King and Keith Roberts. The letters were sent out to high schools within a 70 mile radius. The cost was \$75 for pre-registration and \$85 for late registration. There were 51 teachers in this year's session. We like to have the teachers involved in our Poster Session in the future.

Diane Bryant was accommodated for 2 nights.

The workshop made over \$2,000 in profit. This money can be possibly used to endow for a Plenary Speaker.

A luncheon may be included next year; so we will raise the cost of the workshop slightly.

A discussion followed. Robert Shelly suggested that Anna Linders and Kevin Christiano look at the NCSA's finances and report their findings at the NCSA Mid-Annual Conference.

Fayyaz Hussain complimented Keith for his fine job in organizing the workshop.

Jeanne Ballantine and Keith Roberts are co-authors of an Introduction to Sociology text. They have decided to contribute \$1,200 from their royalties to be used as PFF grants of \$100 or \$200 for beginning faculty members. They want the money to be used to build a new generation of teaching faculty, and to build membership and loyalty among these members to the NCSA. Sage Publisher is willing to contribute a matching amount. Robert Shelly commented that this is a very generous offer by both Keith and Jeanne.

Editor, *Sociological Focus*: Steve Carlton-Ford

Dean Birkenkamp of Paradigm Publisher needs to know whether we want an on-line version of the journal. Jay Howard requested that this is done in conjunction with the print version. This was second by Marty Jendrek. There were no comments and concerns.

Motion to authorize Paradigm Publisher to provide an on-line version of the journal was passed (10-0-0).

Given the timing of NCSA membership and mailing, the February edition of the journal may be an on-line version only. Lissa Yogan pointed out that hard copies depend on the point that members join the NCSA; therefore, joining after a certain date may mean that one will receive only three issues. This was second by Jay Howard. A discussion followed.

Motion to support the number of hard copies members receive of the journal will be based on the point of joining the NCSA was passed (9-0-0).

Tomeh Distinguished Service Award: Natalie Haber-Barker (for Tom Brignall)

It has been difficult to get people to send material in for consideration of the award. The announcement of the award should include the material necessary to be included. A discussion followed.

Treasurer: Anna Linders

The NCSA on-line registration includes a \$5 fee; legally, it is a grey category. Students tend to register on-line. Raising the professionals only category, which has approximately 140 members, is not enough to cover it. Moving the registration fee by \$10 so that it is \$75 for professional and \$95 for on-line registration will solve it. Fayyaz Hussain supported it. This was second by Jay Howard. A discussion followed.

Motion to raise the registration fee by \$10 so that professional membership is raised to \$75 by check and \$95 on-line was passed (10-0-0).

Editor, Newsletter: Susan Alexander

A teaching website to be linked with the NCSA was approved. Kathy Rowell will be willing to host it.

Approximately 2,000 photos were taken of the conference; of these, there may be 1,000 good ones. Approval was given to post the photos on-line with links to the NCSA.

We would like to ask Paradigm for permission to use the journal logo for our Newsletter. The assumption is that the logo is made for NCSA.

Membership: Marty Jendrek

Refer to report in reference to Action Items 2a, 2b, 2c, 2e, and 2f

2b. "Provide all new members with copies of the ASA publications Liberal Learning and/or Sociology and General Education." We need to identify the benefits this will be to members.

2c. "Undertake a SWOT analysis to determine the direct and intangible benefits of membership. This will require an analysis of current and past members via a survey and focus group interviews." We can survey members through Survey Monkey within the past three years, including this joint meeting.

A discussion followed.

2e. “Design (or redesign) a longitudinal membership data base for the purpose of assessing and planning membership growth.” We can analyze trends.

2f. “Develop a membership campaign plan, which identifies goals, targets, and processes for growing organizational membership over the next five years.” We need a comprehensive campaign plan for the next five years.

2a. “Reimbursement of expenditures incurred by the Sociology Department at Miami University of Ohio, if any, for expenses associated with photocopying and mailing and work staff.”

We authorized \$2,500 from Council last year, and it was not used. We need to re-authorize \$2,500 for this year.

We need to assess our organization.

Lissa Yogan complimented Marty Jendrek and Bruce Keith for their work.

Jay Weinstein motioned that we approve the five points above. The motion was second by Jay Howard. A discussion followed. Motion was made to amend 2b to say “Provide all new members with benefits/resources... This might include...” Jay Weinstein moved for the amended 2b; this was second by Jay Howard.

Motion to accept 2a, 2b, 2c, 2e, and 2f was passed (8-0-0).

Past President: Jay Howard

Next year’s NCSA meeting will be joined with the Midwest Student Sociology Conference. We will communicate with the leadership of the Midwest Student Sociology Conference.

Lynn Ritchey will work on local arrangements for next year.

Adjournment: The meeting ended at 12:20 pm.

Respectfully submitted,
Leslie Wang