

# 2013 STUDENT PAPER COMPETITION

## Winners

The North Central Sociological Association is pleased to announce its 2013 winners of the student paper competition.

### GRADUATE DIVISION

**1st place:** Natasha Yurk, Indiana University-Bloomington.

“The Strategic Parent: How School Performance Affects Parental Investment”

Advisor: Brian Powell

**2nd place:** Amanda Nicole Draft, Wayne State University.

“Victimization as Mediator of Suicidal Ideation among Sexual Minority Youth,

Advisor: David Merolla

**3rd place:** Scott Setchfield, Indiana University-Bloomington.

“‘Crash Avoidance’ Versus ‘Safer Crashing:’ Constructing Meanings of Safety in a State Motorcyclists’ Rights Organization”

Advisor: Brian Powell

### UNDERGRADUATE DIVISION

**1st place:** Molly Harmon, Saint Mary’s College.

“Broadcasting Blackness: A Content Analysis of Movies Aired by Black Entertainment Television (BET) Before and After Viacom’s Ownership”

Advisor: Dr. Leslie Wang

**2nd place:** Hilary Whitsett, Saint Mary’s College.

“Targeting Women: Direct to Consumer Advertising in Women’s Magazines”

Advisor: Dr. Leslie Wang.

**3rd place:** James Becker, Central Michigan University.

“The Effects of Socioeconomic Status, Gender, and Race on Emergency Preparedness for Disasters”

Advisor: Elbert P. Almazan