



Storytelling:

Sociological Methods, Motives, and Mantras

Hyatt Regency, Cincinnati

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The theme for the 2019 North Central Sociological Association Annual meeting is *Storytelling: Sociological Methods, Motives, and Mantras*. One potential critique of sociology as a discipline is that our often macro “big picture” approach can be inaccessible to the general public. As a result, our powerful explanations are often overlooked for lack of a narrative thread or story to draw people into the message. One oversight of the critique, however, is that Sociology as a field is actually quite rich with story-telling traditions. We have research methods that exemplify the power of stories and work to give voice to stories unheard. Our work in teaching, scholarship, and service is inspired by stories about inequality, power, identity and more. In fact, the field as a whole maintains stories and narratives that sustain the discipline itself. Some that inspire us and some that may constrain us as we navigate our collective future. Join us as we explore the stories that drive our methods, inspire our research questions, enrich our classrooms, and remind us of who we are...Join us in Cincinnati!

WHAT'S YOUR STORY?